



LOGO DESIGN QUESTIONNAIRE

Business / Product Name (exact spelling):

Tag Line / Motto / Slogan?

Purpose of the business/product?

Business Target Audience?

Business color(s)? (use color codes if possible)

Does the business have a mascot?  
If so, what is it?

3 types of logo's you like? (company name or attach pictures)

3 types of logo's you **do not** like? (company name or attach pictures)